THE ENTREPRENEURIAL SKILL OF ORCHESTRATION

John Cox helps us understand how entrepreneurs can make orchestration a value-producing service.

“
The various complimentary factors of production cannot come together spontaneously. They need to be combined by the purposive methods of men aiming at certain ends.

Ludwig von Mises
*Human Action*

John’s Vision Of A Future Value

Clients will perceive value in all of the components of a full financial plan from a single point of contact.

John’s Orchestration Process

CLIENT

- Relationship Capital at single source
- Value Proposition (1 stop - efficiency)
- Technological Integration
- Legal Services
  - Networked Lawyers
- Investment Advisory
  - Outsourced To Top Firm
- New Investment Opportunities
- Accounting Services
- Tax Services (Filing, Audits)

ECONOMICS FOR ENTREPRENEURS

Hunter Hastings
 hunterhastings.com

Mises Institute
 mises.org