

Super Entrepreneurship

Catapult your ambition and intent.

MY MASSIVE TRANSFORMATIVE PURPOSE (MTP)	
Massive 1. Whom do I want to impact? 2. Am I aiming to change the life of millions or billions of people or simply make a massive transformation in my own life? 3. How big and bold are my goals?	
Transformative 1. Do I want to see a transformation in my life, in an industry, in a community, or on the planet? 2. What will be the lasting change? 3. How will my life—or the world—be different after that transformation?	
Purpose 1. What do I believe in strongly enough that I will dedicate a decade of my life to pursuing it? 2. What issues am I obsessed with in my life? 3. What achievement will I be proud of at the end of my life? 4. What do I consider my most important contribution to my family, my community, or to future generations? 5. How can I inspire action?	
My Massive Transformative Purpose (Mtp) (Write your MTP here. Keep it short, ideally twenty-five words or fewer, so that you can remember it easily.)	

MY MOONSHOT (five- or ten-year venture or project)	
Problem 1. Which big problem would I like to see solved? 2. What is being done today to solve it? 3. Can this problem be solved without my involvement?	
Solution 1. What crazy idea can solve the problem described above? 2. If I had a magic wand, what would I do to solve the problem?	
My Moonshot (Write your moonshot here. Keep it short, ideally twenty-five words or fewer, so that you can remember it easily.)	



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