1. Do you feel that the people in the top positions are the best?
2. Do you believe that the managers are not afraid to hire people better than themselves?
3. Do you believe that the company has a good future (good prospects)?
4. Do you feel that employees are learning on the job and are able to reach their full potential?
5. Do the employees have the opportunity to learn and grow in this organization?
6. Do employees share their knowledge in the company?
7. Does the knowledge get incorporated into the company’s processes?
8. Do the senior managers in the company mentor the juniors?
9. Do you feel that employees have a shot at the top positions if they’re good enough?
10. Do you feel talent is recognized in the firm and rewarded accordingly?
11. Would you say that the company has less office politics than other workplaces?
12. Are the owners overseeing their company well or are the managers doing whatever they want?
13. Do you believe that the company will grow, and that there are new opportunities opening up?
14. Do you feel there is a sense of ownership in the company staff or not?
15. Is it possible for employees to eventually own a share in the firm that they work in?
16. Are the changes that take place in the firm in a positive direction?
17. Does the organization learn from its mistakes?
18. Do you believe in the company’s system to improve itself?
19. Do you feel that the firm’s relationships throughout its business ecosystem are long lasting and mutually collaborative?
20. Do you feel that the communities within which the firm operates experience more benefits than costs?