

DAVID BIENSTOCK'S LOGIC OF CUSTOMER-LED GROWTH

A discovery process triggered by a single in-bound phone call.

FOUNDED

Target Enterprises

Unique media product for customers running political campaigns for political office.

CO-FOUNDED

Bask Digital Media

Marketing agency for customers in public affairs, legislative and corporate advocacy and political campaigns.

ACQUIRED

Winner & Mandabach Campaigns

Strategic planning and campaign management for customers' ballot measure campaigns.

CONCEIVED

Media Payments, inc – first e-payment solution for political advertising.